



PEGGO

Pegasus is a wild and magnificent creature of Greek mythology – a winged horse that symbolizes both wisdom and poetry – a carrier of profound spiritual energy. Among its many depictions on earth and in the heavens, one of the most central in the modern world is the astronomical mural from a design by Paul Helleku in the ceiling of the Grand Central Terminal in New York.

Grand Central Terminal, celebrating its 100th birthday in 2013, is one of the most iconic buildings and civic spaces in the world. Yet the surrounding streets and public spaces fail to live up to the experience of the Terminal.

To help ensure the continued vibrancy of one of New York's most important neighbourhoods, the Municipal Art Society of New York announced a design challenge, The Next 100, for the future of the public realm around Grand Central Terminal.

WXY Architecture + Urban Design partnered with Kokoro & Moi to work on the challenge. WXY worked on ideas for the zoning, infrastructure and architecture. Kokoro & Moi created a scenario with examples of identity, way-finding systems, programme and place-making.

PEGGO was born in this crossroads of peoples and times, through the mediation of Kokoro & Moi in envisioning a future for Grand Central Area.

PEGGO BOLD CHARACTER SET

The character set is based on Latin 1 (ISO/IEC 8859-1) with a few of the most common accented letters, including the scandinavian Å& Ää Öö.

As a little extra fun there is a set of glyphs for hand gestures as made known by the wild and magnificent cartoon hero *PEGGO*.

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M N O Ö P Q R S T U Ü V W X Y Z

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PEGGO BOLD SLANTED CHARACTER SET

The character set is based on Latin 1 (ISO/IEC 8859-1) with a few of the most common accented letters, including the scandinavian Å& Äö.

As a little extra fun there is a set of glyphs for hand gestures as made known by the wild and magnificent cartoon hero *PEGGO*.

A Á Ä À Å B C D E É È F G H I J K L
M N O Ö P Q R S T U Ü V W X Y Z

a á ä à å b c d e é è f g h i j k l m
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